

CODE LTD

CODE COMMUNICATIONS & INFORMATION TECHNOLOGY CO. LTD.



Precision Code, Deployed at Infinite Scale

We Code Solutions, Built for the Future

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We are your dedicated technology partner — a team of world-class developers committed to transforming your vision into powerful, market-ready SaaS software. We turn complex problems into elegant, scalable solutions, and we build the systems that the Kingdom's most demanding industries rely on every day.

OUR VISION

To be the global leader in SaaS innovation — where precision engineering and limitless scalability redefine how businesses operate in the digital age.

OUR MISSION

To architect and deliver cutting-edge SaaS solutions that empower businesses to scale effortlessly, operate with precision, and thrive in an ever-evolving digital landscape — one deployment at a time.

Our brand promise

“Precision Code, Deployed at Infinite Scale”

We engineer precision-built SaaS solutions that scale with your ambition.

PRODUCT PORTFOLIO

A portfolio engineered for Saudi Arabia's most demanding markets. Each product certified. Each live. Each **solving a problem that businesses cannot operate without.**





Point of Sale

POS, inventory & financial reporting platform

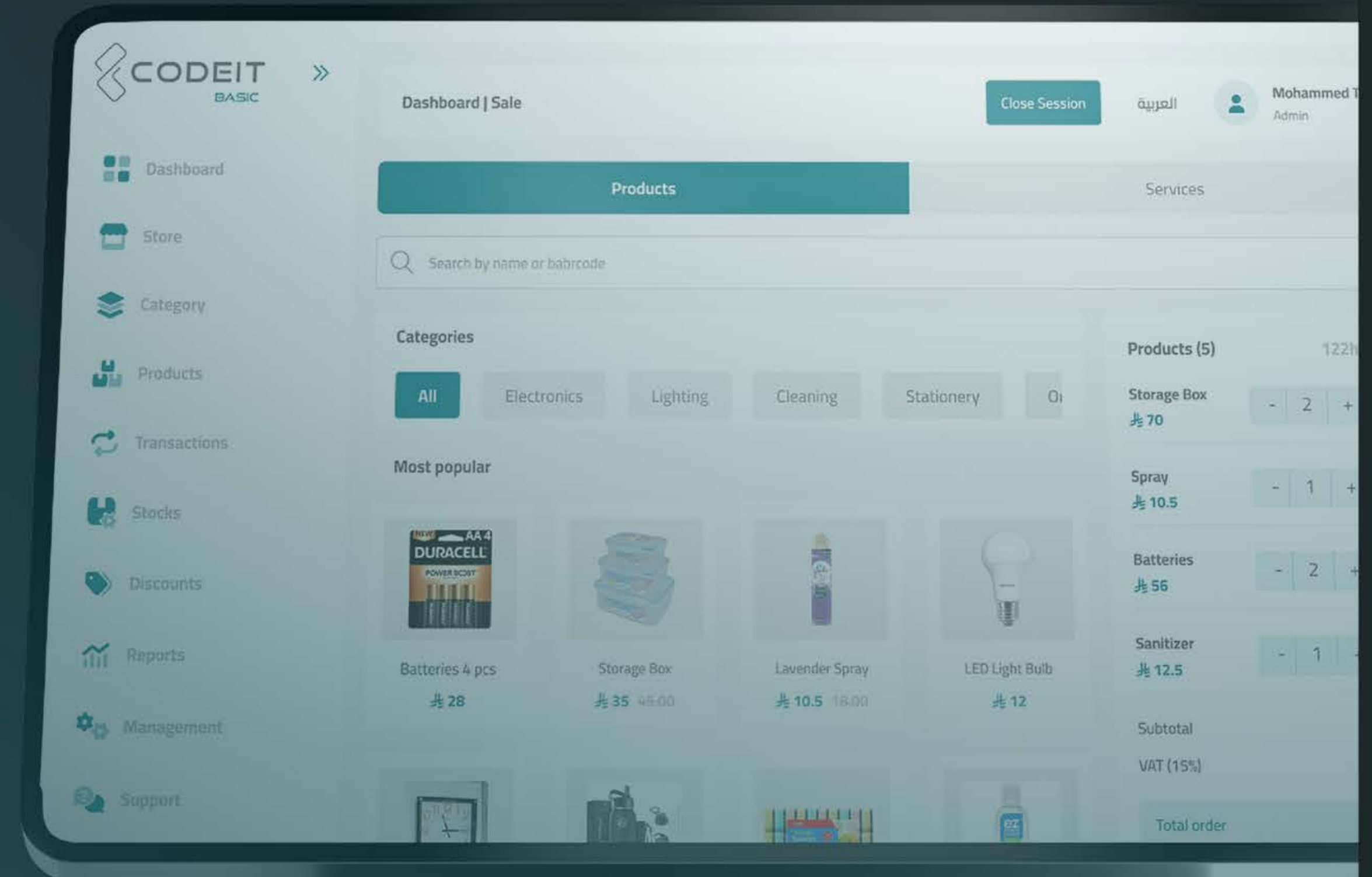
A Saudi enterprise POS platform we built ourselves — delivered as a full family of specialized solutions, each tailored to its sector, all on one unified cloud infrastructure.

Our product lines include:

- CODEIT Basic — the essentials for small businesses starting strong.
- CODEIT Retail — sales, inventory, and payments for growing stores.
- CODEIT Restaurant & Café — orders, tables, and ingredient management.
- CODEIT Fuel — station operations and compliance.

Trusted by 5,000+ users across the Kingdom with 10M+ transactions and 95% customer satisfaction.

500+ Active Users | Multi-Branch Cloud | Code Ltd. Native + 3rd Party Ready | Saudi Tech Certified





Call Center and CRM System

Advanced enterprise call center and CRM system for Saudi Arabia and the global market

An advanced enterprise call center and CRM system designed specifically for the Saudi Arabian and global market. It brings together voice, WhatsApp, social media, and email into a single unified workspace.

Features skills-based ACD routing with 99.99% SLA uptime, native Arabic NLP, AI-powered smart routing, full CRM with customer profiles and interaction history, real-time supervisor dashboards, call recording and quality monitoring, IVR design, CRM-ready APIs — and many more enterprise capabilities engineered from the ground up to meet the operational realities of the local market.

Native Arabic NLP | Integrated CRM | AI-Powered Smart Routing | 99.99% SLA Uptime | Saudi Tech Certified

LINKIT

Link in Bio and More

Powered to simplify your connection

A bilingual digital platform built to simplify how people, brands, and businesses connect. Far more than a link-in-bio tool, it combines dynamic QR technology, digital profiles, link management, lead capture, networking, brand presence, audience analytics, and contact sharing in one seamless workspace.

Designed for businesses, professionals, influencers, and creators — across Arabic and English — with deep customization, integrations, and many more features built to grow your footprint.

Dynamic QR Technology | Arabic & English Bilingual | Lead Capture & Networking | Digital Profiles & Analytics | Saudi Tech Certified



ZATCA & Compliance

Intelligent integration with Saudi tax & customs authorities

An intelligent, advanced integration solution designed to empower organizations by seamlessly connecting internal systems with the Zakat, Tax and Customs Authority (ZATCA) platforms.

Streamlines compliance through real-time, automated integration, reduces operational friction, improves accuracy, supports scalable regulatory alignment, and includes audit-ready reporting, error handling, and ERP connectors — plus many more compliance features built for enterprise scale.

**5M+ Invoices Processed | ZATCA Phase 1 & 2 Certified | Government API
Integrated | Real-Time Automation | Saudi Tech Certified**



THEHEEN ذاهين

ML Engine

Saudi Arabia's sovereign machine learning engine

Saudi Arabia's sovereign ML engine — no OpenAI dependency, no per-query costs, and full data sovereignty. The system does not rely on any outsourced AI provider, meaning enterprise data never leaves the organization. It is secure to deploy internally as an in-house intelligence layer, with no information shared outside the company.

Trains on your enterprise data, integrates with any ERP, and deploys bilingual AI across every workflow — empowering organizations to automate processes, gain actionable insights, leverage predictive analytics, run intelligent agents, generate reports, and make smarter data-driven decisions, with many more AI capabilities built and owned in the Kingdom.

**Saudi-First ML engine | No Outsourced AI | Secure Internal Deployment |
Workflow Automation | Full Data Sovereignty | Bilingual AI**

ONE INTEGRATED ECOSYSTEM

Every Product. One Connected Stack.

Code Ltd. is not a collection of separate tools — it is a unified ecosystem. Every product in our portfolio is built on the same foundation, sharing a common data layer, identity, and integration model. That means our solutions don't just sit next to each other — they natively connect, exchange data in real time, and operate as one.

Customers can start with a single product and grow into a fully integrated operation, adding modules as the business evolves — without rebuilding, re-integrating, or relying on third-party middleware to make systems talk to each other.

"Shop from our entire portfolio — and we connect it all for you."

One vendor. One integrated stack. Zero third-party middleware.



HOW OUR SOLUTIONS WORK TOGETHER

Each product is powerful on its own, but the value compounds when they are combined. A few examples of native integrations across the portfolio:

THEHEEN AI + CODEIT POS

Sovereign AI plugs directly into point-of-sale data to deliver predictive inventory, demand forecasting, and automated business insights — without sending enterprise data to external AI providers.

THEHEEN AI + SAVOXX Call Center

Native AI powers Arabic-language smart routing, automated responses, sentiment analysis, and predictive customer support across voice, WhatsApp, social, and email.

THEHEEN AI + LINKIT

AI enriches digital profiles and lead capture with intelligent audience insights, automated follow-ups, and predictive engagement scoring.

CODEIT POS + EZ INTEGRATED

Every transaction flows straight from the point of sale to ZATCA in real time — fully compliant, fully automated, with no manual reconciliation.

SAVOXX + CODEIT POS

Call center agents see full customer purchase history, order status, and CRM context the moment a call, message, or chat comes in.

LINKIT + CODEIT POS

Captured leads and customer profiles flow directly into POS and CRM — turning brand interactions into measurable revenue.

Everything + EZ INTEGRATED

Any product in the stack inherits ZATCA Phase 1 & 2 compliance through the same certified integration layer.

WHY A UNIFIED STACK MATTERS

No Third-Party Middleware

Native, built-in integrations between our products mean no external connectors, no integration vendors, and no fragile glue code to maintain.

One Vendor, One Contract

A single point of accountability for licensing, support, security, and updates — instead of juggling multiple vendors with conflicting roadmaps.

Unified Data Layer

Customer, transaction, inventory, and AI data live in one connected ecosystem — ready for analytics, automation, and decision-making.

Faster Time to Value

Deploy a new module and it starts exchanging data with the rest of the stack on day one — no integration project, no IT bottleneck.

Lower Total Cost of Ownership

Eliminate licensing fees for third-party integration platforms, reduce internal IT effort, and consolidate vendor spend.

Full Data Sovereignty

Your data stays inside the Code Ltd. ecosystem — sovereign, locally hosted, and never routed through external SaaS or AI providers.

Grow at Your Pace

Start with one product, add the rest when you're ready. The stack scales with you, module by module, without re-platforming.

Built for One Organization

Whether you run a single shop or a national enterprise, every Code Ltd. product is designed to operate as one organization — not many disconnected ones.

CERTIFICATIONS & COMPLIANCE

Certified Saudi Innovation & Regulatory Excellence

Code Ltd. is proud to have its core solutions officially certified as Saudi Technology, validating our ability to develop and scale enterprise-grade products locally. We are part of a select group of Saudi technology companies holding these certifications across an active and expanding portfolio — reinforcing our position as a trusted Saudi innovator built for long-term national impact.

Our solutions are fully aligned with government and enterprise procurement requirements.

Our Certifications

Saudi Tech Certified

Officially recognized Saudi-developed enterprise technology — meeting national standards for local content and procurement.

CST Certified

Certified by the Communications, Space & Technology Commission — qualified for regulated communications and IT deployments.

ZATCA Phase 1 & 2 Compliant

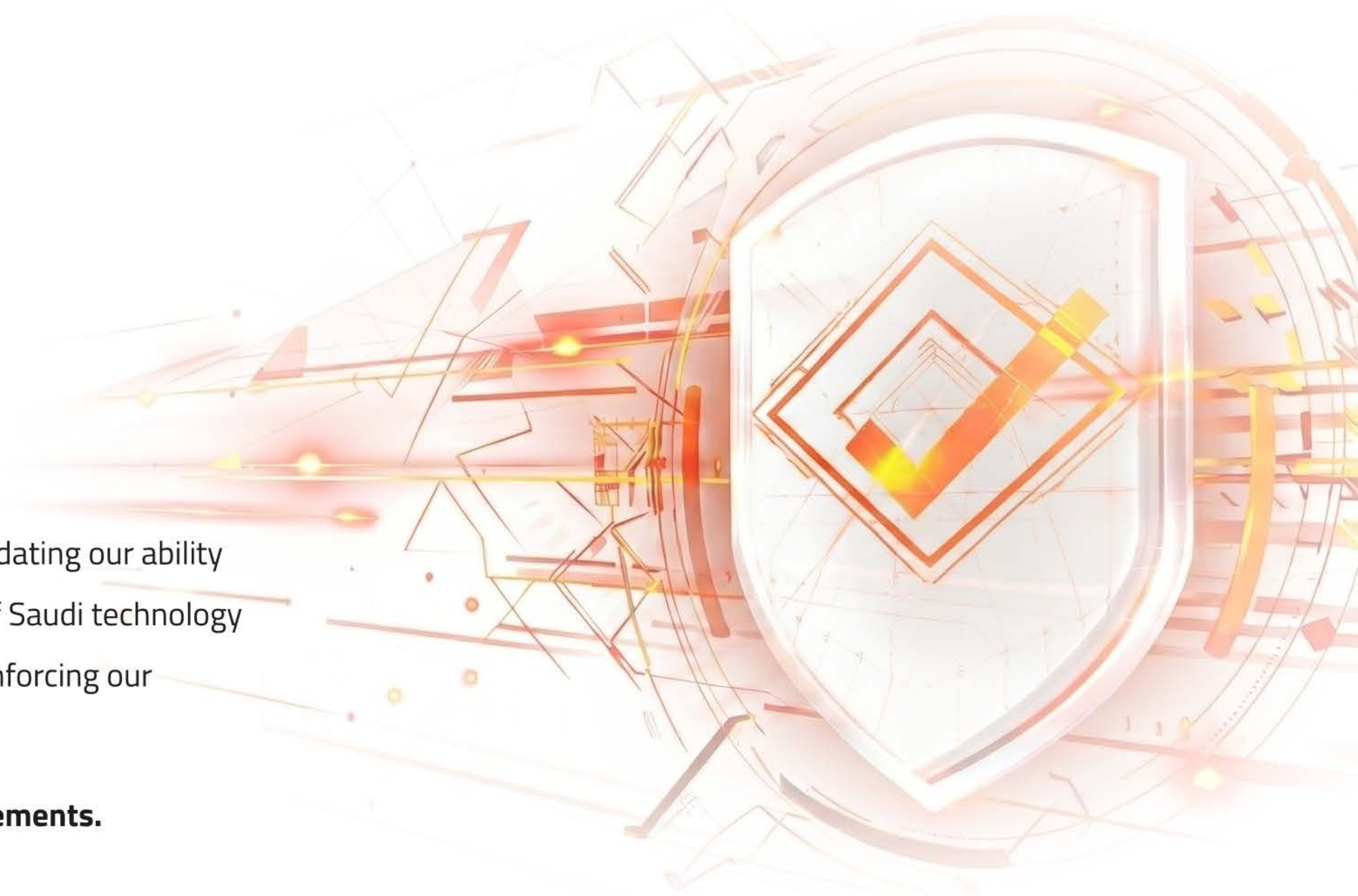
Fully compliant with Zakat, Tax and Customs Authority e-invoicing requirements, with approved real-time integration.

SEDA Certified

Recognized by the Saudi Export Development Authority — ready for cross-border deployment from the Kingdom.

SAIP Registered

Registered with the Saudi Authority for Intellectual Property — protected, owned, and locally developed IP.



ALIGNED WITH SAUDI VISION 2030

Built to Power Saudi Vision 2030's Digital Economy

Code Ltd. solutions are purpose-built to align with the objectives of Saudi Vision 2030 by supporting local content requirements, enabling digital transformation across both government and private sectors, and contributing to the Kingdom's economic diversification goals.

Backed by official government certifications and approved API integrations, Code Ltd. is positioned as a qualified, procurement-ready technology partner for Vision 2030 initiatives.

How We Contribute

Local Content

All core solutions are developed in the Kingdom of Saudi Arabia, with locally owned IP registered through SAIP.

Digital Transformation

Enterprise-grade SaaS deployed across retail, F&B, fuel, automotive, pharma, grocery, and call center operations nationwide.

Economic Diversification

Sovereign technology stack reduces dependency on foreign platforms and per-query AI costs, keeping value inside the Kingdom's economy.

Procurement Ready

Certifications across CST, ZATCA, SEDA, and Saudi Tech align with government and enterprise procurement requirements out of the box.

Data Sovereignty

Code Ltd. builds and owns its Machine Learning models trained on enterprise data — operating with full data sovereignty and no third-party dependency.



TECHNOLOGY & DIFFERENTIATORS

Next-Generation Machine Learning

Code Ltd. builds and owns its Machine Learning models trained on enterprise data. Our platforms operate with full data sovereignty and embed intelligence directly into business operations — no third-party dependency, no outsourced control.

Purpose-built for the Saudi enterprise with Arabic-native capabilities and scalable, production-ready ML pipelines.

What Sets Us Apart

- **Sovereign AI Stack:** Owned ML models, no OpenAI dependency, no per-query costs, full enterprise data sovereignty.
- **Arabic-Native by Design:** Arabic NLP, bilingual interfaces, and Saudi market knowledge built into the core — not bolted on.
- **Certified & Procurement-Ready:** Active certifications across CST, ZATCA Phase 1 & 2, SEDA, SAIP, and Saudi Tech.
- **Enterprise Scale:** Production deployments handling 12M+ invoices, 500+ enterprise clients, and 99.99% SLA uptime.
- **Unified Cloud Infrastructure:** POS, call center, ZATCA integration, AI, and connectivity on a single, integrated platform.
- **Sector Breadth:** Live deployments across retail, F&B, fuel, automotive, pharma, grocery, CRM, and accounting.
- **Built in the Kingdom:** Engineered, certified, and supported locally — with IP owned and registered in Saudi Arabia.

INDUSTRIES WE SERVE

Code Ltd.'s portfolio is deployed across the Kingdom's most operationally demanding sectors — each with sector-specific configurations, compliance, and integrations.

Retail

Advanced POS, inventory and multi-branch management, e-invoicing, and customer experience tools to drive efficiency and revenue.

Food & Beverage

Order, kitchen, and inventory management with multilingual support and full ZATCA-compliant invoicing.

Fuel & Energy

Station management in a single platform — operations, reporting, and intelligent integrations that ensure compliance and efficiency.

Automotive Services

Appointment scheduling, invoicing, performance reporting, and multilingual customer support for service centers.

Pharma & Grocery

Specialized POS, batch and expiry tracking, and operational analytics for high-volume, regulated environments.

Call Center & CX

Omni-channel call center system spanning voice, WhatsApp, social, and email with skills-based routing and AI-powered features.

Government & Enterprise

ZATCA Phase 1 & 2 integration, sovereign AI, and certified Saudi technology procurement-ready for public sector adoption.

Startups & SMEs

Lightweight, flexible POS with inventory, real-time reporting, and multilingual support to grow with the business.

WHY PARTNER WITH CODE LTD.

- **A certified Saudi technology partner** with active recognition across CST, ZATCA, SEDA, SAIP, and Saudi Tech.
- **One integrated stack** - all products natively connect, eliminating third-party middleware and reducing vendor sprawl to a single partner.
- **A complete enterprise portfolio** — POS, call center system, ZATCA compliance, digital connectivity, and sovereign AI — on a unified cloud foundation.
- **Production-grade scale:** 500+ enterprise clients, 12M+ invoices processed, 99.99% SLA uptime.
- **Sovereign**, Arabic-native AI built and owned in the Kingdom — no OpenAI dependency, no per-query costs.
- **Local engineering**, local support, and locally owned IP — designed and built for the realities of the Saudi market.
- **Procurement-ready alignment with Saudi Vision 2030** objectives across local content, digital transformation, and economic diversification.

CONTACT

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Thank you